

PRME UK and Ireland Chapter Annual Conference Report 2024



19th - 21st June 2024
University of Exeter Business School

Investigating how Business Schools can contribute to a 'Greener, Healthier and Fairer' society

PRME Principles for Responsible
Management Education
CHAPTER UK & IRELAND



University
of Exeter

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About Us

About PRME

The Principles for Responsible Management Education (PRME) is a UN-supported initiative established in 2007 as a sister initiative of the UN Global Compact. PRME aims to raise the profile of ethics, responsibility and sustainability in business and management education through [Seven Principles](#) focused on serving society and safeguarding our planet. Globally, PRME has over 800 Higher Education Institutions as signatories.

About the PRME UK & Ireland Chapter

Established in 2013, the **PRME UK and Ireland (UK & I) Chapter** is one of seventeen regional chapters. PRME UK & Ireland is a member-based organisation that serves as a focal point of coordination for the UK and Ireland based signatories of PRME. We work with higher education institutions and related bodies to support the integration of PRME and the advancement of the UN Sustainable Development Goals (SDGs).

The Chapter currently has 90 institutional members and is led by a thirteen-person Steering Committee elected by the membership. We seek to nurture a mutually supportive community of committed responsible management educators and researchers. Members benefit from a Chapter-wide event programme, a growing set of [Local Networks](#) each with its own event schedule, and three annual Chapter-wide competitions focused on [Developing Innovative Pedagogies and Teaching Practices](#), [Faculty Research Seed Funding](#), and [Responsible Business and Management Student Writing](#).

Since 2014, PRME Chapter UK and Ireland have hosted an Annual Conference and Annual General Meeting at various member institutions, providing a platform for discussing innovations and challenges in responsible management education. Since 2021, the chapter also offers a Doctoral Colloquium, allowing PhD and DBA students to receive feedback on their work, to network, and deepen their understanding of PRME's Seven Principles and the UN SDGs.

Full details of Chapter activities can be found on the [Chapter Website](#). See also our [10th Anniversary Report](#), published in 2023 highlighting a decade of action to advance responsible management education.



[Professor Natascha Radclyffe-Thomas EdD FRSA, Chapter Chair PRME UK and Ireland Chapter](#)

Executive Summary

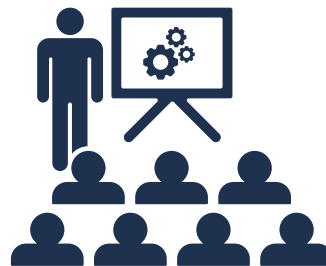
Between the 19th and 21st of June 2024, the award-winning University of Exeter Business School hosted a vibrant gathering of PhD students, lecturers, academics, and sustainability industry leaders to explore responsible management education under the theme: 'Greener, Healthier, Fairer - How Business Schools Can Contribute to a Greener, Healthier, and Fairer Society.' This dynamic conference attracted 93 attendees from across the United Kingdom and the Republic of Ireland. You can find a trailer video of the conference [here](#).

The event opened on Wednesday, 19th June, with the Doctoral Colloquium, providing PhD and DBA students an invaluable platform to share their research and receive constructive peer and expert feedback. The main conference took place on Thursday, 20th June, and Friday, 21st June, immersing delegates in the themes through thought-provoking keynotes from industry experts, in-depth discussions, and interactive workshops. Attendees also had ample opportunities to network and engage with the impactful work of the PRME UK and Ireland Chapter.

19TH JUNE

Doctoral Colloquium

Icebreaker
Keynotes
Research Roundtables
Publication Panel Session
Exeter Multicultural Walking
Tour



21ST JUNE

Annual Conference

Keynotes
'Healthier' Track Sessions
PRME UK&I AGM
Afternoon Track Sessions



20TH JUNE

Annual Conference

Keynotes
'Greener' and 'Fairer' Track Sessions
PRME UK&I Local Network Showcase
Conference Dinner



Doctoral Colloquium

The Doctoral Colloquium, held on Wednesday, 19th June at the University of Exeter Business School Xfi Centre, attracted thirteen PhD students. The event offered a valuable opportunity for them to enhance their research skills and professional development. Through engaging discussions and expert insights, participants explored strategies for translating academic research into real-world impact and navigating the publication process. The colloquium facilitated meaningful feedback and networking, providing a crucial platform for advancing their academic careers and building a supportive research community in the sustainability field.

Colloquium Highlights

Icebreaker Session

The doctoral colloquium began with an engaging icebreaker led by [Dr. Inmaculada Adarves-Yorno](#) from the University of Exeter. With the icebreaker, Adarves-Yorno aimed to show participating PhD students the importance of creativity in fostering resilience - a vital component of any PhD journey.

The session featured a 'Check-In Circle' and a playful outdoor exercise where participants acted as animals to reflect their emotions, fostering connection and creativity. To conclude, participants were encouraged to share the ups and downs of their PhD experiences thus far, where several areas of commonality were highlighted, including an appreciation for flexible time management and interdisciplinary engagement, but also an acknowledgement of how challenging time management and having 'excessive freedom' can be.

Attendees said this open conversation helped them feel less isolated in their struggles, fostered a supportive community, and set a positive, collaborative tone for the rest of the colloquium.



Dr. Inmaculada Adarves-Yorno



Keynote Session: Dr. Edvard Glücksman

Dr. Edvard Glücksman's afternoon keynote focused on the evolving nature of impact throughout his career, emphasising the various stages and forms of influence he has experienced. As a Senior Lecturer in Sustainable Futures at the University of Exeter Business School, Dr. Glücksman drew from his background in biology to illustrate his impact journey from lab work to working in science communication and policy engagement. His talk showcased the importance of integrating scientific research with practical, real-world applications to drive meaningful change, inspiring PhD students to see the impact they are capable of achieving with their research.



Dr. Glücksman presenting in front of the PhD participants

Face-to-Face Roundtables

PhD Students presented their A1 posters on topics such as electric vehicles, industrial symbiosis, ethical leadership, and sustainable marketing. The discussions that followed allowed for detailed feedback and idea exchange, with key insights including:

- **Data Skewedness:** Participants highlighted the need to address data skewness and its impact on research outcomes.
- **Literature Review:** The importance of conducting a systematic literature review was underscored by PhD students. Tools like the Research Rabbit AI app were recommended to find the most relevant and up-to-date papers.
- **Conceptual Framework:** Discussions focused on ways of developing a flexible conceptual framework that aligns with the research model while managing data within constrained word limits.
- **Contextual Influence:** Understanding the context of data collection was deemed crucial, as it influences the narrative and validity of research findings.
- **Internal Management:** Keeping research on track with a robust internal management system was considered essential.
- **Justification:** Having a clear justification for each stage of the research project was highlighted as vital for maintaining research integrity and clarity.

Publication Tips: Panel Session and Keynote by Dr Stuart Barr

In his keynote, Professor Stewart Barr from the University of Exeter, editor of the Local Environment journal at Taylor & Francis, guided doctoral students through the publication process. He highlighted challenges he faces as an editor, like low acceptance rates and a lengthy peer review process, stressing the importance of managing expectations and understanding the process for publication success.



Professor Stewart Barr

Key advice included:

- **Be Positive and Realistic:** View feedback from reviewers as an opportunity for growth.
- **Prioritise the Journal Selection:** Prioritise the intellectual rigour of publishing in a high-quality journal over having several publications in low-quality, non-peer-reviewed journals.
- **Focus on Narrative:** Clearly convey your work's significance to reviewers unfamiliar with your work.

The session concluded with a Q&A on publication strategies. Professor Barr was joined by Dr. Mohamed Saeudy, Professor Georgina Gough, and Dr. Adrian Bailey, who addressed questions on publication strategies, reinforcing the need for persistence and strategic planning in the academic publishing process.

Doctoral Colloquium Wrap-Up

The day culminated with Professor Natascha-Radclyffe Thomas, the Chapter Chair, presenting participation certificates to all attendees, honouring their hard work and future achievements. Following the ceremony, the group enjoyed a Multicultural Walking Tour of Exeter, led by Dr Adrian Bailey, the University of Exeter's Research Ethics Director and PRME UK and Ireland conference lead. The tour highlighted the city's rich cultural tapestry and concluded with a delightful vegetarian dinner in the heart of Exeter, offering a perfect blend of celebration and community in the run-up to the conference.



Members of the PRME UK&I Steering Committee with Doctoral Colloquium Attendees

Annual Conference Day One

The first day of the conference began with a warm welcome from [Professor David Boughey](#), Dean of the University of Exeter Business School, and PRME UK and Ireland Chapter Chair, Professor Natascha Radclyffe-Thomas. During the day, delegates enjoyed dynamic keynotes covering topics from circular economy to digital equity, and explored the impactful work of PRME UK and Ireland's Local Networks. Centred on the 'Greener' and 'Fairer' aspects of the conference theme, attendees also presented their research, participated in targeted paper presentations and workshops, and concluded the day with a sumptuous conference dinner.



Professor Natascha Radclyffe-Thomas (left) and Professor David Boughey (right)

Conference Day One Highlights

Keynotes

Circular Economy Keynotes: Fiona Charnley and Barry Waddilove

The keynote presentations began with [Professor Fiona Charnley](#), Co-Director of the [Exeter Centre for Circular Economy](#), who underscored the transformation of circular economy from a previously niche sustainability focus to a now central pillar of business innovation.

Professor Charnley highlighted the growing global and regional interest in circular economy and stressed the importance of maintaining resources at their highest value for as long as possible.



Professor Fiona Charnley

Following Professor Charnley, [Barry Waddilove](#) former Head of Circular Economy and Partnerships at [Electrolux Group](#), brought these concepts to life with practical examples. He discussed Electrolux's circular strategy of 'use longer, use less, and use again,' focusing on the business opportunities in extending product lifecycles. Waddilove also delved into Electrolux's efforts to integrate recycled plastics into their designs, such as their green zone fridge, and the challenge of designing for sustainability within complex systems. He stressed the importance of anticipating future scenarios to guide the development of sustainable products.

The plenary panel session, featuring both keynote speakers, further explored these themes. The discussion centred on practical implementations and future directions of circular economy practices in various industries, underscoring the significant role of circular strategies in shaping sustainable business practices.



Barry Waddilove

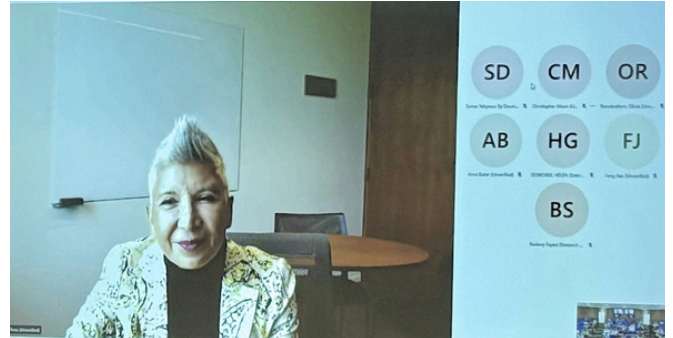
Afternoon Keynotes: Professor Tima Bansal and Professor Janice Kay

The afternoon session featured two compelling keynotes, the first by [Professor Tima Bansal](#), Chair of the [PRME Board](#).

Tima joined us virtually, and talked about the importance of the [Seven PRME principles](#) in fostering sustainability within business schools. She explained how these principles provide a framework that can spark and sustain sustainability efforts, encouraging schools to integrate these values into their core missions and operations.

Following this, [Professor Janice Kay](#), Director of Higher Futures and Ex-Provost of the University of Exeter, discussed the critical role of business schools in promoting digital equity amid technological transformation. She outlined six key suggestions for business schools to ensure fairness and equity in the age of Gen AI:

1. Offer courses on AI ethics and responsible AI and Data Science.
2. Encourage interdisciplinary collaboration across business, technology, and ethics departments.
3. Provide training on bias detection and mitigation, including evaluating datasets for bias and implementing fairness-aware algorithms.
4. Promote diversity and inclusion to address the diverse needs and perspectives of stakeholders.
5. Partner with industry and policymakers to develop ethical guidelines and shape standards and regulations.
6. Continue driving innovation in ethical behaviors.



Professor Tima Bansal



Professor Janice Kay

Together, these keynotes underscored the crucial role of business schools in leading sustainability and ethical technological transformation.

Track Sessions: 'Greener' and 'Fairer'

The first day of the conference consisted of a series of focused sessions addressing the 'greener' and 'fairer' component of the theme: 'Greener, Healthier, Fairer - How Business Schools Can Contribute to a Greener, Healthier, and Fairer Society.' These sessions were held across different tracks where delegates delivered their paper presentations and led interactive workshops. You can find the abstracts of the different sessions [here](#).

Table 1. 'Greener' Track Sessions

Track Titles	Author(s)
What's stopping us? Unpacking the constraints to epistemic agency in management education for climate change adaption	<u>Dr Annie Snelson-Powell</u> ; <u>Dr Farooq Mughal</u> ; <u>Dr Kostas Iatridis</u> (University of Bath)
Building competencies using responsible business real-life case studies	<u>Dr Anupam Mehta</u> (University of Birmingham)
Embedding Carbon Literacy within Curriculum for a Responsible Management Education	<u>Dr Anjana Basnet</u> <u>Dr Divya Patel</u> (University of Salford)
Innovating on Social Impact Bonds to develop a theoretical framework and early-stage funding model for dual community and biodiversity outcomes: The case for Rewilding Africa	<u>Dr Ezra Carlson</u> <u>Dr Bruno Bonizzi</u> (University of Hertfordshire)
Thriving Futures: Crafting the DNA of a Post-growth Business Model	<u>Antje Otto</u> ; <u>Dr Susann Power</u> ; <u>Prof Kristel Miller</u> (Ulster University)
Soft skills for the Green Transition: organisational learning and development needs and implications for education	<u>Dr Karen Cripps</u> (Oxford Brookes University)
Developing a 'Purpose Ecosystem' in Higher Education through Humanistic Business Education and Moral Imagination	<u>Dr Giancarlo Ianulardo</u> - Research Seed Funding Competition winner (University of Exeter); <u>Dr Roberta De Angelis</u> (Cardiff University)
Transversal skills that promote sustainability - An experiential learning activity for students (Workshop)	<u>Dr Siara Isaac</u> ; <u>Valentina Rossi</u> , <u>Dr Yousef Jalali</u> (Swiss Institute of Technology (EPFL))



Delegates participating in the Track 4 Lego Workshop



PhD Candidate Antje Otto delivering a Track 3 Session

Table 2. 'Fairer' Track Sessions

Track Titles	Author(s)
Organisational values and ethical work: Insights from a qualitative study of UK tech sector	<u>Andrew Maile</u> (University of Birmingham)
Scratching at the glass ceiling: Female entrepreneurship as a catalyst for social transformation and poverty alleviation	<u>Clare Rhine</u> , <u>Professor Kristel Miller</u> , <u>Professor Jackie McCoy</u> , <u>Dr Lesley Dornan</u> (Ulster University)
Apprenticeships as Altruism or Investment: Shared Value and Fair Work	<u>Paul Quigley</u> (University of Glasgow); <u>Amy Close</u> (Glasgow Caledonian University)
Crafting an Innovative Solution of Integrating Generative AI in Coursework and Assessment	<u>Dr Feng Jiao</u> , <u>Keith Wong</u> , <u>Dr Emmanuel Murasiranwa</u> , <u>Dr Syed Tarek</u> , <u>Dr Alison Watson</u> (Arden University)
Educational Technologies – student self-reflection and the importance of teaching soft skills	<u>Professor Georgina Gough</u> (University of the West of England)
The metaverse: Are we, and is it, ready? A L7 apprenticeships case study	<u>Rebecca Hindley</u> ; <u>Dr Lisa Grover</u> (University of Exeter)
PRME SIP 2.0: Enhancing Quality and Maximising Stakeholder Value (Workshop)	<u>Dr Laura Steele</u> (Queen's University Belfast); <u>Dr Petros Vourvachis</u> (Loughborough University)



Andrew Maile



Dr. Laura Steele and Dr. Petros Vourvachis

Table 3. 'Fairer' Track Sessions (Continued)

Track Titles	Author(s)
Collaborative Sustainability Integration Project (CoSIP)	<u>Dr Uchenna Tony-Okeke</u> ; <u>Dr Jaliyyah Bello</u> (Coventry University); <u>Dr Nikhil Sapre</u> (University of Bristol)
Skills for Sustainable Innovation: A Competency Framework for Inclusive Innovation Informing Policy in a Regional Economy	<u>Dr Shirley Davey</u> (Ulster University); <u>Prof. Michael Brennan</u> (Ulster University); <u>Charlie Tuxworth</u> (Celsio Ltd)
Implications for the Use of AI And Tactical Automation To Mitigate Nepotism (Wasta) In Employee Recruitment and Selection	<u>Dr Vic Benuyenah</u> ; <u>Dr Mona Mustafa</u> (University of Birmingham)
Capturing the material impact of educational programmes	<u>Dr Jenny Davidson</u> (Newcastle University); <u>Sheri-Leigh Miles</u> (Net Positive Futures)
'Slow down' the business school: Fast Education and The Politics of Time	<u>Dr Constantine Manolchev</u> ; <u>Dr Ryan Nolan</u> (University of Exeter)
Incorporating Human Rights Into the Curricula of Undergraduate Business Degrees	<u>Sara Pacheco</u> (Global Campus of Human Rights).
Equipping leaders to influence others for a healthier, greener, fairer society: Interactive demonstration of TEXL - a new platform to support self-reflection for responsible leaders. (Workshop)	<u>Dr Michelle Mahdon</u> ; <u>Prof Andreas Wihler</u> ; <u>Yaxin Zheng</u> ; <u>Prof Niels Van Quaquebeke</u> ; <u>Prof Ilke Inceoglu</u> ; <u>Prof Ruth Sealy</u> (University of Exeter)



Dr. Constantine Manolchev



Dr. Michelle Mahdon interacting with delegates during her workshop

PRME UK and Ireland Chapter Local Chapter Network Showcase

At the Annual Conference, the PRME UK and Ireland Chapter celebrated its seven Local Networks, which have been driving localised engagement with the PRME Principles and the UN SDGs since 2018. Each of the Local Networks has particular coordinators who lead and promote events within each of the regions.

The Seven Local Networks are:

- Scotland
- Island of Ireland
- North-East and Yorkshire
- North-West and North Wales
- Midlands
- London and South-East
- South-West and South Wales



Local Network Coordinators. From left to right: Dr Craig Anderson (Scotland), Dr Szilvia Mosonyi (London and South-East England), Orla Kelleher and Dr Jaliyyah Bello (Midlands), Professor Georgina Gough (South Wales and South West England), Dr Laura Steele (Island of Ireland), Rob Compton (London and South-East England), and Dr Karen Cripps

During the conference, the session led by Steering Committee member Dr. Karen Cripps, featured a fun Mentimeter quiz, followed by a presentation led by Steering Committee member Dr Rachel Welton, where local network coordinators spoke about their key achievements and upcoming events. The session concluded with a survey inviting participants to share their ideas for future collaborations with the Local Networks.



Delegates from member institutions of the Island of Ireland Local Network, posing with the PRME UK and Ireland Chapter Chair (Professor Natascha Radclyffe-Thomas) and Vice-Chair (Dr. Laura Steele)

Conference Dinner and Sustainable Catering

The day concluded with a dinner at the University of Exeter's Holland Hall, where delegates got to spend some more time together, reflecting on what they had learnt throughout the day and further sharing on their research and sustainability journeys.

To open the evening, delegates were welcomed by two inspiring speeches. Oliver Lowe, Director of Professional and Programme Development at the Chartered Association of Business Schools (CABS), spoke first, highlighting 'reasons to be cheerful' in higher education. Lowe's organisation shares a mission with the PRME UK and Ireland Chapter to support and advocate for the UK's business and management education sector, and we are pleased to have strengthened our collaboration with them. Following this, Andy Seaman, the University of Exeter's Head of Carbon and Energy, discussed the university's 2016-26 Low Carbon Commitment Implementation plan, warmly welcoming the delegates.

For their dinner, and throughout the conference, delegates enjoyed delicious and sustainable meals, courtesy of the University of Exeter's catering team. Aligned with the University's 2016-2026 Low Carbon Commitment Implementation Plan, the catering ensured local procurement, sustainable sourcing, and environmental responsibility.

Highlights from the catering included:

- Sourcing: Supporting UK producers and prioritising environmentally responsible suppliers, including offering sustainable fish and Fairtrade products.
- Environment: Promoting vegetarian and vegan options, reducing single-use plastics, and minimising food waste through innovative measures.

This commitment ensured that attendees could savor their meals while supporting a greener future, making the dining experience both enjoyable and eco-friendly.



Delegate Richmond Ansah enjoying his lunch meal (left). Delegates convening for lunch outside the University of Exeter's Xfi Lounge (right).

Annual Conference Day Two

The second day of the conference kicked off with a warm welcome from Professor Natascha Radclyffe-Thomas, Chair of the PRME UK and Ireland Chapter. The day featured enlightening keynotes on the transformative power of healthy eating and the role of humanities in shaping business education. Delegates participated in the Chapter's Annual General Meeting, and engaged deeply with the 'Healthier' theme through a series of dynamic presentations and interactive workshops. The day concluded with an inspiring reflection from the chapter chair, leaving attendees energised and motivated.

Conference Day Two Highlights

Keynotes

'Healthier' Keynotes: Dr. Ian Fussell and Haleh Moravej

Dr. Ian Fussell from the University of Exeter opened the morning with a compelling keynote on integrating the Humanities into business and medical education to address societal challenges. Drawing from his experiences at COP27 in Egypt, and COP28 in Dubai, Dr. Fussell highlighted the power of art and poetry in enriching business education and supporting sustainability goals.



Dr. Ian Fussell

Following Dr. Fussell, Haleh Moravej Educator, Nutritionist and Design for Planet Expert, focused on the critical link between food, health, and sustainability. During her keynote, she advocated for the EAT-Lancet Commission's Planetary Health Diet, which promotes plant-based eating to improve human health and reduce environmental impact. Moravej stressed that balanced, legume and plant-rich diets are essential for both personal well-being and planetary sustainability.



Haleh Moravej

Track Sessions: 'Healthier'

The morning sessions on the second day of the conference explored the 'healthier' aspect of the theme, focusing on how business schools can foster health and well-being through education and institutional change. During the afternoon, sessions continued the exploration of the all-encompassing conference theme, focusing on various aspects of how business schools can contribute to a greener, healthier, and fairer society. You can find the abstracts of the different sessions [here](#).

Table 4. 'Healthier' Track Sessions

Track Titles	Author(s)
Equipping Students to Partner with Small, Local Businesses on their Journey to Sustainability	Dr Fodhla McGrane ; Dr Rachael Singleton (Ulster University)
Stakeholder Harmonisation through PRME: Shaping Sustainable Education in Student and business partnerships	Dr Marc Duffy (Ulster University)
Mind the Gap: Sustainability in Accounting Curriculum and Green Skills in the Accounting Profession	Dr Didem Gundogdu (Queen Mary University of London)
Responsible Management Education and the Elephant in the Room	Dr Peter Edward (Newcastle University)
PRME Chapter UK and Ireland Interest Group focused on Sustainability, Employability and Jobs of the Future (Workshop)	Dr Jonathan Louw ; Dr Karen Cripps (Oxford Brookes University)
Sustainability Accounting Education through an Innovative Pedagogical Approach (Workshop)	Dr Xinwu He (Queen's University Belfast)
Transforming Education: Integrating Sustainability Across Curriculum and Assessment at the University of Sussex Business School	Estela Castelli Florino Pilz (Sulitest); Alison Bailey (University of Sussex); Dr Madina Tash (University of Sussex)
Towards expanding paradigms through action research approaches to research and education - enabling deep transformational learning	Dr Helena Mary Kettleborough (Manchester Metropolitan University)
Systems Thinking in Practice and Application: A collaborative, multi-university, inter-disciplinary approach to provide students with a systems view toolkit for Responsible Strategic Thinking	Dr Olivia Ramsbottom , Dr Marc Duffy , Dr Caroline Linhares (Sheffield Hallam University)

<p>Teach, Play, Learn, Repeat – Iterative Playful Design for Creating Supportive Classroom Dynamics</p>	<p><u>Dr Sean Tanner</u> - Research Seed Funding Competition for Innovative Pedagogic Approaches and Teaching Practices winner, <u>Dr Conor Drummond</u>, <u>Dr Helen McGrath</u>, <u>Michael Murphy</u>, <u>Dr David Alton</u>, <u>Dr Tadgh Nagle</u> (University College Cork)</p>
<p>The ASPIRE Project at Sheffield Business School: Advancing Fairness and Equity in Higher Education</p>	<p><u>Dr Caroline Kom</u>; <u>Dr Francis Awolowo</u> (Sheffield Hallam University)</p>
<p>The development of a Sustainability Mindset Toolkit for enterprise educators – results of a research project</p>	<p>Dr <u>Barbara Tomasella</u>; <u>Richard Howarth</u>; <u>Anne Wylie</u>; <u>Michelle Littlemore</u>, <u>Dr Chris Moon</u>, <u>Dr Karen Cripps</u>, <u>Dr Walid Al Saad</u>, <u>Dr Catherine Brentnall</u> (University of Derby)</p>
<p>One Planet Leadership – Implementing collaborative education for Staff, Students, and Executives within the PRME Network (Workshop)</p>	<p><u>Prof. Jonathan Gosling</u> (Pelumbra); <u>Miriam Gage</u> (McGill University); <u>Prof. Donald Lancaster</u> (University of Exeter); <u>Orla Kelleher</u> (University of Derby)</p>

PRME UK and Ireland Chapter AGM



Members of the PRME Steering Committee and the PRME UK&I Chapter Chair. From left to right: Dr. Laura Steele, Nishat Azmat, Dr. Claire May, and Professor Natascha Radclyffe-Thomas



Photo of the eligible voting members approving the new Chapter governance changes.

The Chapter's Annual General Meeting (AGM), chaired by Professor Natascha Radclyffe-Thomas, presented the UK and Ireland Chapter Annual Report for 2023, outlining the Chapter's achievements in the past year and future priorities. The meeting concluded with the exciting announcement that [Queen's University Belfast](#) will host the 2025 UK and Ireland Chapter Conference!

'Youth Talks': Empowering Youth Voices for Educational Transformation

Following the AGM, former PRME UK and Ireland Chair, [Dr. Alec Wersun](#) presented '[Youth Talks](#),' a groundbreaking global consultation initiated by the Higher Education for Good Foundation. Launched in 2022, this initiative invites individuals aged 15-29 to share their views and aspirations through a diverse range of media, including text, voice recordings, and images.

Using advanced AI technology, Youth Talks analyses these contributions to produce actionable insights on the varied needs and expectations of young people across different regions. With nearly 1 million contributions from over 45,000 participants in 212 countries, and support from more than 55 partners, including PRME, this project is pioneering in its methodology and impact. The initiative's tailored outputs aim to reshape curricula, guide policy, and foster greater youth inclusion in decision-making processes.



Dr. Alec Wersun

Closing Session: Reflections from the Conference

In the closing session, Professor Natascha Radclyffe-Thomas offered heartfelt reflections on the conference, expressing her gratitude to the PRME UK and Ireland Chapter Steering Committee, collaborators, and the dedicated staff at the University of Exeter—Adrian Bailey, Matthew Taylor, and Molly Diver—for their exceptional work in ensuring the smooth running of the event. She also extended her thanks to the delegates for their active participation, which made the three days at Exeter truly special.

Professor Radclyffe-Thomas highlighted the collective effort and shared commitment to advancing the themes of a greener, healthier, and fairer society demonstrated in the conference, making the event a significant step forward in advancing PRME's mission.

On behalf of the PRME UK and Ireland Chapter, we look forward to seeing you in our next Annual Conference hosted by Queen's University Belfast!



Conference Delegates holding the UN Sustainable Development Goals flag

Delegate List

Adam McNall	University of Sunderland
Adrian Bailey	University of Exeter
Alec Wersun	Glasgow School for Business and Society
Alex Hope	Northumbria University
Alison Bailey	University of Sussex Business School
Alison Truelove	University of Exeter
Amama Shaukat	Brunel University London
Ana Paula Fonseca	Edinburgh Business School, Heriot-Watt University
Anand Roy	Newcastle University
Anjana Basnet	University of Salford
Ann Parchment	Surrey Business School
Anna Egan	Manchester Metropolitan University
Annie Snelson-Powell	University of Bath
Antje Otto	Ulster University
Anupam Mehta	University of Birmingham
Barry Waddilove	Formerly Electrolux Group
Caroline Kom	Sheffield Hallam University
Caroline Linhares	Sheffield Hallam University
Charlie Edge	Northumbria University
Christian Felices	University of Wales, Trinity Saint David
Claire May	The University of Lincoln
Clare Rhine	Ulster University
Colston Sanger	London South Bank University
Costa Manolchev	University of Exeter
Craig Anderson	University of Stirling

David Adkins	University of Plymouth
David Murphy	University of Cumbria
Didem Gundogdu	Queen Mary University of London
Divya Patel	University of Salford
Estela Castelli Florino Pilz	Sulitest Impact
Ezra Carlson	University of Hertfordshire
Fatima Lopez Castellanos	University of Bristol
Felipe Do Nascimento Rodrigues	University of Exeter
Fernando Correia	University of Exeter
Fiona Charnley	University of Exeter
Fodhla McGrane	Ulster University
Georgina Gough	University of the West of England
Giancarlo Ianulardo	University of Exeter
He Zhu	Newcastle University
Helena Mary Kettleborough	Manchester Metropolitan University
Inma Ramos	Richmond American University London
Janak Kandel	Ulster University
Jennifer TyreeHageman	University of Birmingham
Jenny Davidson	Newcastle University
Jing Qian	Newcastle University
Jo Bowler	University of Exeter
Jonathan Louw	Oxford Brookes University
Kai Huang	Henley Business School, University of Reading
Karen Cripps	Oxford Brookes University
Katie Angliss	University of Plymouth
Krish Saha	Birmingham City University
Laura James	University of Wales, Trinity Saint David
Laura McAllister	University of the West of England
Lisa Grover	University of Exeter
Laura Steele	Queen's University Belfast
Madeline Tan	Hertfordshire University
Madina Tash	University of Sussex Business School
Maggie Reddy	Nottingham Trent University
Manuela Rehill	PRME UK and Ireland Chapter

Marc Duffy	Ulster University Business School
Meru Jadeja	Nottingham Trent University
Michelle Mahdon	University of Exeter
Miles Weaver	Edinburgh Napier University
Miriam Gage	McGill & Pelumbra Ltd
Mirna Jabbour	University of Sheffield
Mohamed Saeudy	University of Bedfordshire
Muhammed Bolomope	University of Aberdeen
Nishat Azmat	University of Birmingham
Natascha Radclyffe-Thomas	Glasgow Caledonian University
Oliver Lowe	Chartered Association of Business Schools
Orla Kelleher	University of Derby
Paul Russell	University of the West of England
Paul Quigley	University of Glasgow
Peter Edward	Newcastle University
Petros Vourvachis	Loughborough University
Pragatheeshwar Iyappan	Glasgow Caledonian University
Rachael Singleton	Ulster University
Rebecca Hindley	University of Exeter
Resh Kavtri	University of the West of England
Richard Follet	University of Exeter
Richmond Kwesi Ansah	The University of Manchester
Rick Boidurjo Mukhopadhyay	University of Winchester
Rob Compton	Bayes Business School
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About the PRME UK & Ireland Chapter

The Principles for Responsible Management Education (PRME) is a UN-supported initiative established in 2007 as a sister initiative of the UN Global Compact. PRME aims to raise the profile of ethics, responsibility and sustainability in business and management education through Seven Principles focused on serving society and safeguarding our planet. Globally, PRME has over 800 Higher Education Institutions as signatories.

Established in 2013, the PRME UK and Ireland (UK & I) Chapter is one of seventeen regional chapters. PRME UK & I is a member-based organisation that serves as a focal point of coordination for the UK and Ireland based signatories of PRME. We work with higher education institutions and related bodies to support the integration of PRME and the advancement of the UN Sustainable Development Goals (SDGs).

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