



LAUNCHING AND IMPLEMENTING A RESPONSIBLE MANAGEMENT EDUCATION PROGRAMME

27 – 29 SEPTEMBER, 2017

Copenhagen Business School, Copenhagen, Denmark

PROGRAMME CONTENT

Copenhagen Business School and CBS Executive invite all new PRME signatories and universities considering adhering to the PRME principles to attend a 3-day intensive course on implementation of the philosophy of responsible management into teaching, research and administration at business schools. During the course we will cover topics such as including responsible management in the teaching curriculum, faculty development, and inclusion of responsible management education into the university brand and related communication activities.

FORMER PARTICIPANT REVIEW

"I feel very confident that my colleague and I will be able to take back some very practical suggestions for moving towards implementation. The time we have spent here ... has proven to be extremely valuable and worthwhile."

Jane Mulatz, Director of Strategy and Accreditation, Sobey School of Business, Saint Mary's University

Join us and become part of a vibrant community of PRME practitioners.

MORE INFORMATION



For further questions, please contact
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For more information and enrollment, please visit: <https://cbs-executive.dk/en/programme/prme/>